

AKARALI

FUELING HUMAN PERFORMANCE

Sponsorship Programme

MARATHON & ULTRAMARATHON ATHLETES



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ABOUT US

AKARALI® is a global health supplement company that focuses in science-backed natural ingredients, fuelling sports and human performance in 35 countries. With more 1 capsules sold every 30 seconds, we are a market leader in clinically-tested Tongkat Ali supplements in the US, UK, Canada and Australia

GLOBAL BRAND

Our science-backed, single-sourced Tongkat Ali (*Eurycoma Longifolia*) is clinically-tested, lab-tested and performance tested for athletes and active adults.

1

capsules sold
every 30 seconds

3.8

million capsules
sold to date

35

countries

78%

new customers



WE HELP BOOST HUMAN PERFORMANCE

Backed by US-patented extraction technology and lab-tested for purity & safety, AKARALI is trusted by athletes, runners, and active adults worldwide. We focus on:

1. Hormonal balance & healthy testosterone support
2. Energy, strength & stamina optimization
3. Supporting recovery, stress resilience & mental focus



HANDPICKED. ORGANIC. NATURAL

AKARALI supplements are made from handpicked Tongkat Ali plants that are harvested in the wild rainforests of Malaysia. Our single-origin approach of harvesting mature roots is key to higher potency and bioavailability.

- Single-origin
- 100% Natural
- Clinically Tested
- 3rd Party Lab Tested
- GMP-certified
- Made In USFDA-inspected facility
- MIT-formulated standardized hot water extract
- 3rd party lab tested by EUROFINS



AKARALI

PERFORMANCE TESTED BY ATHLETES

AKARALI products undergone more than 1,000 hours of performance tests in various real-life conditions - elevation, humidity and temperature. Our real-world performance tests by real athletes ensures optimal health protocols that suit your needs. Our products are tested by:

- Marathon Runners
- Bodybuilders
- Powerlifters
- Crossfitters
- Martial Art / MMA Fighters
- Health coaches



USED IN COMPETITIONS

Our products are used in international sports competitions, widely regarded as safe due to our stringent lab-tests to ensure it is free from illegal and banned substances. AKARALI supplements are 3rd party lab tested by EUROFINS and free from contaminants.

- Bodybuilding Competitions
- Powerlifting Competitions
- Ultra-marathon Races
- Crossfit Events





AKARALI

OUR SPONSORSHIP PROPOSAL

We want you perform better and grow together.
Enjoy exciting benefits, incentives, exposure and more.

SPONSORSHIP PACKAGES – MARATHON & ULTRAMARATHON

AKARALI

What will be included	Individual (Pro-Athlete)	Individual (Semi-Pro)	Run Club / Community
AKARALI Supplements (Value) per year	\$600	\$600	\$1,000
Total expenses related to event participation (registration fees, travel, accommodation, etc) per year	\$4,000	\$3,000	-
Bonus cash prize for podium (1 st , 2 nd or 3 rd place) in international race events. Applicable for single win per year.	\$2,500	\$1,500	-
Bonus for podium winners - 4-day 3 nights beach retreat holiday at Katsetiu Private Villas in Malaysia, including trips to Redang Island for 1 person (accommodation only, excluding flights, or ground transfer)	\$2,000	-	-
AKARALI merchandise (sportswear/gear)	\$200	\$200	\$200
Featured SEO articles to boost athlete's visibility & exposure (Value)	\$1,000	\$1,000	\$1,000
Affiliate partnership with fixed commission for resellers	15%	15%	15%

Individual (Pro-Athlete)

ELIGIBILITY :

1. Active runners with a minimum of 2 major marathon events per year
2. 5 years experience in marathon / endurance sports
3. Strong commitment to training, clean lifestyle and no controversies
4. No age limit
5. No gender restrictions
6. Active social media account

Individual (Semi-Pro Athlete)

ELIGIBILITY :

1. Active runner with a minimum experience of 3 years in marathon or long distant running
2. No age limit
3. No gender restrictions
4. Active social media account

Run Club Owner

ELIGIBILITY :

1. Active or in operation for a minimum of 24 months
2. Minimum of 50 registered club members
3. Experience in organizing events
4. Active social media presence

Individual (Pro-Athlete)

BRAND EXPECTATIONS:

- AKARALI logo placement (shorts, shirts, banners where possible)
- Wearing AKARALI merchandise during training, and during races
- Minimum 3 social media posts tagging / collaboration with AKARALI per month
- Rights to use the images, videos and other content for AKARALI marketing
- Written reviews or testimonials about the product

Individual (Semi-Pro Athletes)

BRAND EXPECTATIONS:

- AKARALI logo placement (shorts, shirts, banners where possible)
- Wearing AKARALI merchandise during training, and during events
- Minimum 3 social media posts tagging / collaboration with AKARALI per month
- Rights to use the images, videos and other content for AKARALI marketing
- Written reviews or testimonials about the product

Run Club Owner / Captain

BRAND EXPECTATIONS:

- AKARALI POS materials/ collaterals displayed at selected events (posters, shelf displays)
- 4 on-ground activations per year
- 2-3 social media posts per month mentioning AKARALI by club members
- Promotion of affiliate links/codes to members
- Rights to use images, videos and other content for AKARALI marketing activities

WHY CHOOSE AKARALI FOR RUNNING?

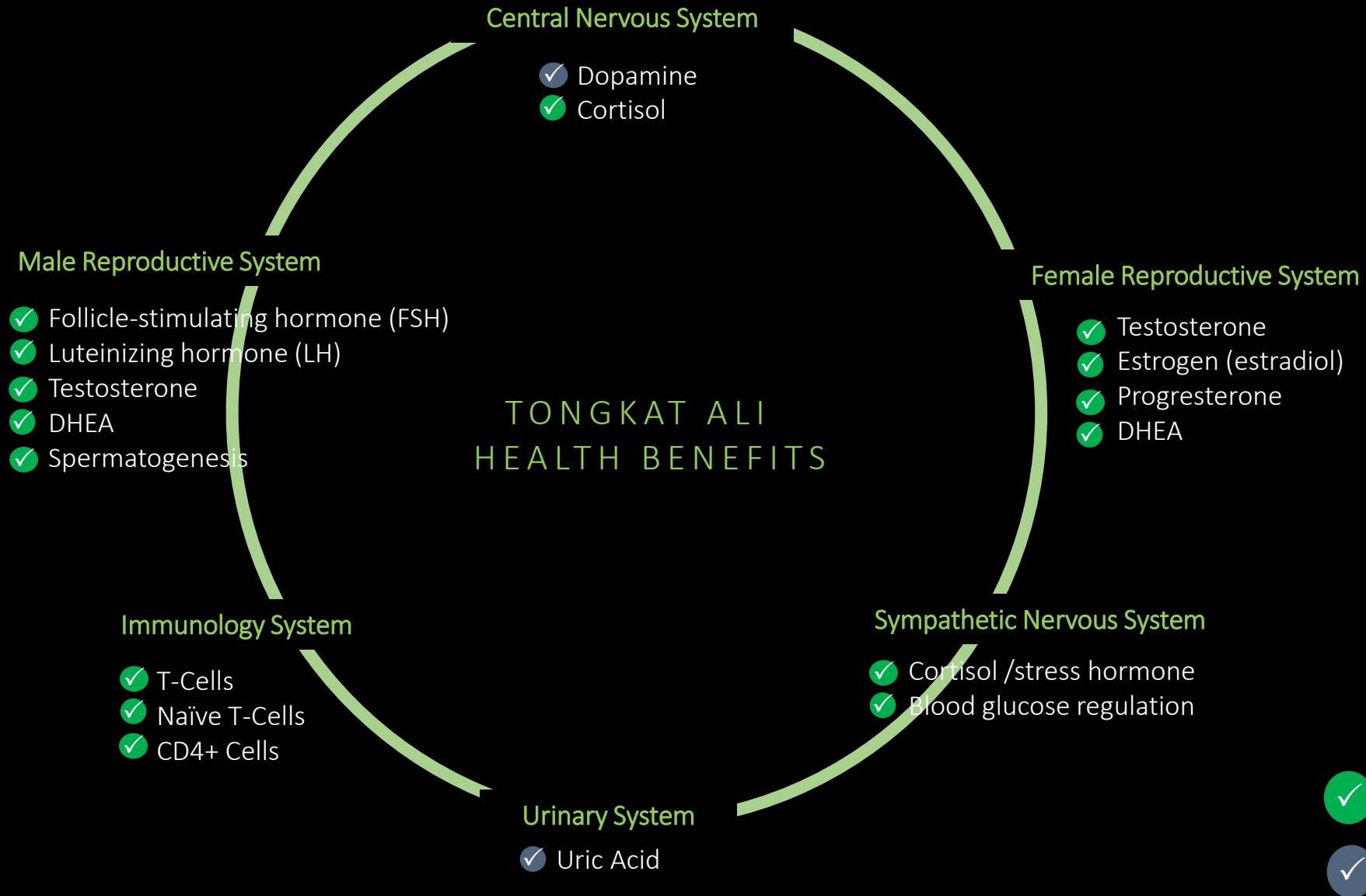
Endurance sports demand:

- Energy / stamina over long duration
- Fast recovery between training sessions and in-between checkpoints
- Strong mental focus under constant stress/pressure
- Optimal hormonal balance to avoid premature muscle fatigue



AKARALI may help:

- Support healthy testosterone for optimal energy boost and stamina
- Reduce premature muscle fatigue and support faster recovery
- Elevate stress and mental focus through cortisol hormone regulation
- Better immune support from healthy cells reproduction



EMPOWERING GLOBAL ATHLETES

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